

## **Group Roles for Press Conference**

**Actor** – You will be the one to represent your group at the press conference. You need to dress and act the part of your character! As the actor, you may receive help from the PR Agent, who will sit behind you at the press conference.

**PR Agent** – You will introduce the actor at the beginning of the conference and be there to aid them whenever they need help or are asked a difficult question. You should have 3x5 cards on hand so that your actor can refer to you for facts and details. Dressing like a secret service agent is always a nice touch for the PR Agents...

**Reporter/Researcher** – You need to come up with three questions for each of the other groups who will be present at the conference. During the conference you will ask these questions. Dress up as a reporter and bring your press badge!

**Researcher/Artist** – You will design a sign to represent your group so that everyone at the conference knows who you are. The sign should include a title, a graphic that represents your group, and the name of your representative. You also aid in general research for the group and take notes during the conference.